



EDITORIAL GUIDELINES

The moderation team adheres to these editorial guidelines when assessing the content on the site. Remember that we are trying to create a safe and positive space online that health and well-being topics and issues can be discussed, and a dialogue created.

They are broadly based on the **Community Reporter Best Practice** guide and ethics, which was used as the training programme that underpinned much of the **Blog Yourself Well** project. You can find out more about community reporting at <http://communityreporter.net/>

1. All content (stories, events, discussion topics, creative work) must be related to health and well-being themes, subjects or issues.
2. Content should not cause offence, discriminate or display prejudices on grounds of ethnicity, gender, sexual orientation, disability, religion or belief, age, or any other personal characteristic.
3. Content should not promote a particular religion or political party.
4. Content should not promote dangerous or unlawful activities.

5. All content should be as truthful as possible, and should not seek to mislead the reader/listener/viewer. Content should try to not be biased.
6. There should be no violent or upsetting imagery used, unless it is contextual and/or has been approved by the moderation team.
7. Content should not be explicitly advertorial in nature.
8. All content posted should be your own or work you have permission to use. All quotes should be cited. You should not use any copyrighted material, unless you have the permission of its owner.

If you have any questions about these guidelines, get in touch on wellpoolblog@gmail.com